



**e-Newsletter**  
September 2011 - Recap

Dear Friends,

The MEXICO Report is pleased to present our monthly e-newsletter. Our goal is to present and share the good news about Mexico, travel and culture in all parts of the country. We think good news is always worth sharing!

If you like reading our reports, please feel free to share The MEXICO Report with friends, family and colleagues and become an ambassador for Mexico. Sign up for posts by email or RSS feed, or join us on [Facebook](#) and [Twitter](#).

Thank you always for your support!

**Highlights:**

- Under my Mexico Today hat, we have officially launched our [social magazine](#) on Facebook. This is a community of those who write about Mexico and we encourage you to visit the site to contribute a link or a story. There is an incentive to participate including a gift card worth \$500.
- The MEXICO Report was representing on the red carpet at the [2011 ALMA Awards](#), held at Santa Monica Civic auditorium. We spoke to host/actor Mario Lopez about why he loves Mexico. The NCLR ALMA Awards are important because it celebrates Latinos in the entertainment industry who are working hard to portray a positive image.
- Emmy award-winning travel journalist Peter Greenberg and President Felipe Calderon attended (and spoke) at the Los Angeles premiere of 'Mexico: The Royal Tour' recently and The MEXICO Report was on hand to witness it all. Please check out [our recap of the event](#) including some candid photos.
- Mexico celebrated its independence on September 16. Did you sing the Mexican National Anthem? There is still time to learn the words! See soccer star [Javier 'Chicharito' Hernandez sing it](#) .
- We are still celebrating Hispanic Heritage Month through October 15. Be sure to check your local city calendars for celebratory events honoring this eclectic blend of many Latin cultures. (But of course we are always celebrating the culture.)

- Our Newsletters are now online on our website at <http://www.themexicoreport.com/newsletter>

#### **Post Highlights from September 2011:**

- Puerto Vallarta to Host 2012 World Economic Forum
- [Hero Reports': MIT Collaborates With Mexico Cities To Promote 'Positivism'](#)
- [Expedia Reports Growth in Online Bookings to Mexico](#)
- Entrepreneurs Preserve Mayan Culture and Traditions at Centro Cultural y Artesanal in Izamal, Yucatán
- [Award-winning Music Industry Latinos Launch New Business for Kids](#)
- Virgin America Starts Flights to Puerto Vallarta Dec. 2
- Viva Wyndham Maya Resort Receives the Rainforest Alliance Verified™ Mark
- [Mexico – The Importance of Keeping Positive Thoughts](#)

#### **Upcoming Events:**

- **October 5 – 9, 2011** Baja California Culinary Festival Tijuana, Playas de Rosarito, Ensenada, Tecate, Mexicali, San Felipe <http://www.bajaculinaryfest.com/en/>
- **October 8 - 9, 2011** Explore Tourism™ Social Media Boot Camp @ Dreams Riviera Cancun Resort & Spa, Cancun, Mexico <http://www.kaywalten.com>
- **October 14 – 30, 2011-** 16th Annual Pan American Games, Guadalajara, Jalisco [http://www.guadalajara2011.org.mx/ENG/01\\_inicio/](http://www.guadalajara2011.org.mx/ENG/01_inicio/)
- **October 31 – November 3, 2011** “Gran Fiesta Amigos de Mazatlán”, Mazatlan, Mexico <http://www.GoMazatlan.com>

For more events or if you would like to list an event in Mexico, visit our [events page](#) for more info.

Don't miss a post! Subscribe to '[Post Via Email](#)' and have the good news delivered to your email each time we post an article. Be the first to know about the good news happening everyday in Mexico. Thank you for your reading The MEXICO Report!

Cheers,

Susie Albin-Najera

**Creator/Editor, The MEXICO Report**